



EQUINE ELIXIRS

How Equine Elixirs Gives Hesslink Williams LLC the Winning Edge

For professional hunter riders and trainers, their horses' health and happiness are essential to their success. Many have incorporated Equine Elixirs' Positude into their programs to help eliminate troublesome behaviors in their horses that can result from hormonal imbalances. This all-natural, show-safe supplement promotes an even temperament, helping reduce stress, so horses are better able to focus on their jobs.

Geoffrey Hesslink and Brendan Williams, who operate their successful hunter/jumper training program, Hesslink Williams LLC, out of Wellington, Florida, consider Equine Elixirs' Positude a fundamental part of their horses' feeding programs. Geoffrey shares some insight into why they love the Equine Elixirs products.



*Geoffrey Hesslink and Sabrina Hellman's Luminosity
Kind Media Photo*

Q. How long have you been using Equine Elixirs in your program?

A. We started using Positude about two years ago.

Q. What are some of the changes that you've seen in the horses since using Equine Elixirs?

A. We have loved using the Equine Elixirs products and have seen a huge improvement in our horses' overall attitudes and demeanor. The horses have always loved everything from the Tidbits treats and Ulceraser to Positude. In addition to being all-natural, it gives us comfort knowing that all the products are USEF/FEI safe.

Q. Do you have a specific example of how any of your horses have changed while using Positude?

A. There is one horse in particular that stands out to us. He arrived with a history of being difficult and angry in the barn – biting and kicking, etc. After starting him on Positude, we noticed an almost immediate difference in his attitude. He was pleasant to be around, happy when he was getting groomed, and his issues have almost completely gone away.

Q. If you could choose any type of new product we would release next, what would you like to incorporate into your program?

A. Our horses' safety and happiness are our main priority, so anything that helps to keep them relaxed and happy in the ever-changing show environments is of interest to us!



*Geoffrey Hesslink and Luminosity celebrate their championship win in the 3'9 Green Hunter division during Week 6 of the 2020 Winter Equestrian Festival.
Jump Media Photo*



Positude is an orally administered, affordable, and long-term solution for helping provide hormonal balance and consistent temperament in horses. Its liquid form, fed twice a day, provides a safe, convenient, and consistent delivery system.

Equine Elixirs leads the field in all-natural, equine supplements designed to support equine health. Ulceraser[®], a forage-based supplement for gastric health, and Positude[®], an orally administered proprietary blend providing hormonal support, are all-natural, effective, and affordable solutions for improving horse health. Equine Elixirs also offers Tidbits[®], a healthy treat created to help support gut health and digestion in ulcercy horses. Learn more at www.equineelixirs.com and follow them on Facebook, Instagram, and YouTube.



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